

A GLOBAL COMMUNITY OF WOMEN ON THE RISE

WHISTLER CONFERENCE | CITY CHAPTERS | THE MEMBERS' CLUB



W N O R T H

OUR MISSION

Develop more women to leading positions in business, in doing so we will elevate the teams they work in, the families they lead and the communities in which they live.

SIGNATURE EVENTS & PROGRAMS

WNORTH is a global network dedicated to women mid-career on a trajectory towards senior executive leadership. We support this demographic through the following:

1. WNORTH Conference Whistler – April 10-12, 2019
2. WNORTH Conference Toronto – June 13, 2019
3. The Members Club at WNORTH – Online Community (Year-round)
4. WNORTH at Canada House, London – Fall 2019
5. Chapter Events in each of these Cities:



SAN
FRANCISCO



NEW YORK



LONDON



VANCOUVER



TORONTO



SEATTLE



W N O R T H

5TH ANNUAL

A GLOBAL GATHERING OF WOMEN ON THE RISE.



Alison Desir

FOUNDER,
THE HARLEM RUN
NEW YORK, NY



Amy Nelson

FOUNDER & CEO,
THE RIVETER
SEATTLE, WA



Barinder Rasode

CEO,
NICHE
VANCOUVER, BC



Donna DeBerry

DIRECTOR OF GLOBAL
INCLUSION & DIVERSITY, INDEED
AUSTIN, TX



Carrie Gallant

NEGOTIATION STRATEGIST
VANCOUVER, BC

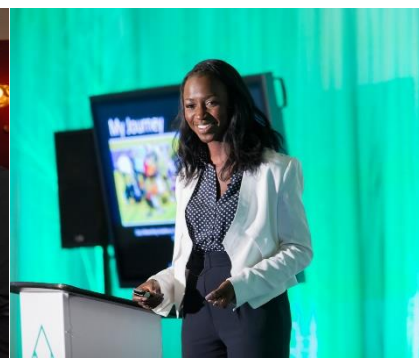


Dr. Lois Nahirney

PRESIDENT AND CEO,
DNAPOWER INC. AND
SKINDNA INC
VANCOUVER, BC

WNORTH Conference Whistler
April 10-12, 2019
Nita Lake Lodge

The WNORTH Conference Whistler is a boutique, destination event that hosts 170 high-potential women leaders from across North America. Top female business leaders in corporate, public and entrepreneurial sectors, will come together to enhance their leadership training, engage in high-level networking and witness inspirational talks from global leaders.



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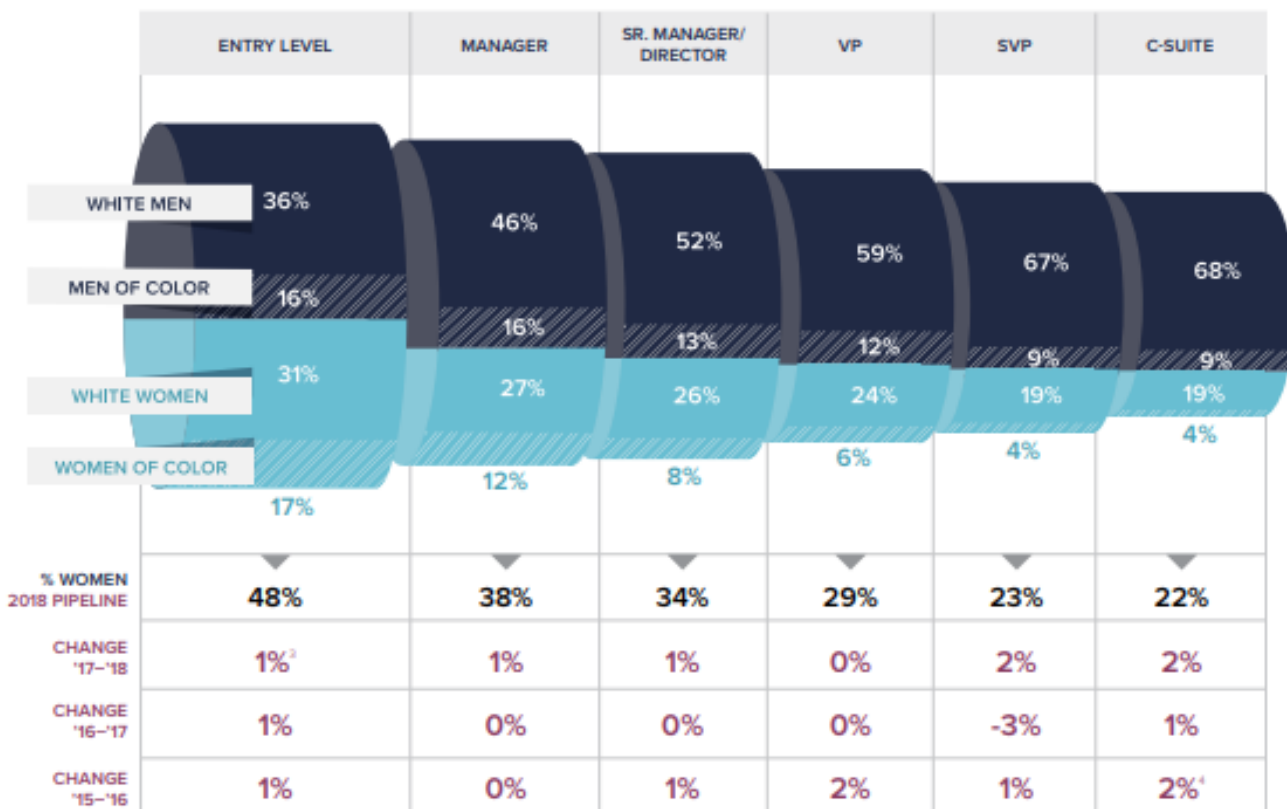
W NORTH

What are you doing to engage and retain the female leadership pipeline in your organization?

Women are dramatically outnumbered in senior leadership. Only about 1 in 5 C-suite leaders is a woman, and only 1 in 25 is a woman of color.

REPRESENTATION IN THE CORPORATE PIPELINE BY GENDER AND RACE

% OF EMPLOYEES BY LEVEL IN 2018*



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WNORTH is a leading Canadian Organization that is 100% dedicated to elevating women to senior executive leadership

What our Sponsors have to say:

“Selecting WNORTH as a partner in the space of mid/emerging female professionals is tactical for HSBC’s overall gender advancement strategy. Providing a unique setting and forum for our emerging female leaders to incubate, hone and further brand identity and capabilities is WNORTH’s differentiator. Each year WNORTH manages to enhance the caliber of speakers, diversity of industry and sectors represented and participating - positioning them firmly as a partner who we see deliver purposeful and well thought out development experiences for talent we seek to retain and develop.”

– Tej Hazra, Head of Diversity, Equity and Inclusion at HSBC Bank Canada

What our Attendees have to say:

“WNORTH was a wonderful experience from the opening reception to the closing message. The speakers shared relevant, diverse insights, and I have pages of notes filled with takeaways to implement in my career journey. I had the chance to make connections with and learn from women in different companies, industries, and geographical locations than myself, which I believe contributes to making me a more well-rounded leader. I can easily say that WNORTH is one of the best conferences I’ve attended.”

–Becky Dejonker, Strategy and Planning, Americas Architectures HQ at Cisco Systems

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WNORTH

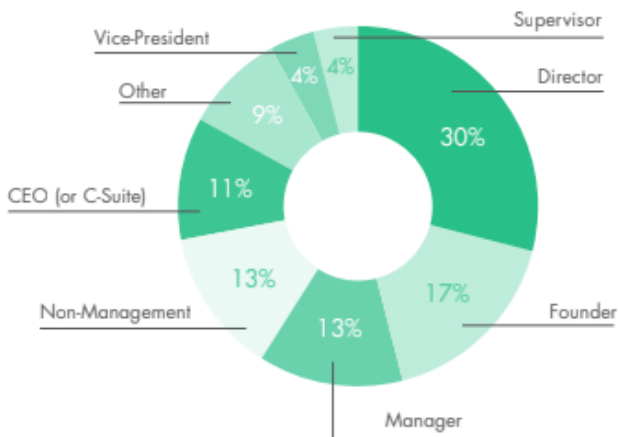
ATTENDEES AT WNORTH EVENTS

Over 2,500 women have attended WNORTH Events worldwide, from organizations such as:

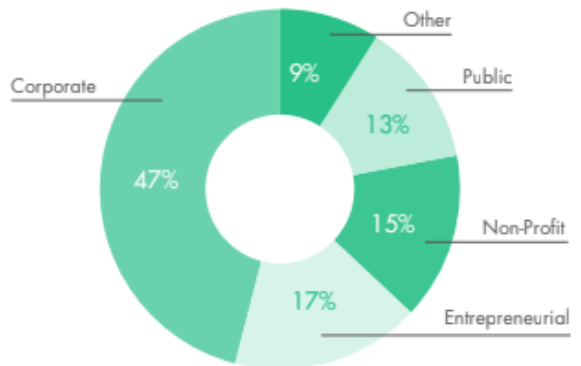


DEMOGRAPHICS

LEADERSHIP LEVELS



SECTOR OF ATTENDEES



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Corporate Engagement Opportunities

The below packages are created for organizations who wish to invest in their high-potential female pipeline and engage them in the WNORTH Community.

Corporate Leader Packages: Whistler & Toronto

\$7,500 CAD

- 3 Whistler Conference Passes* including Annual Membership
- 6 Toronto Conference Passes** including Annual Membership
- Corporate Recognition as an attending organization

\$11,500 CAD

- 5 Whistler Conference Passes including Annual Membership
- 10 Toronto Conference Passes** including Annual Membership
- Corporate Recognition as an attending organization



*Whistler Conference Pass includes two days of keynote addresses, talks, and workshops, ticket to Wellness & Welcome Event, West Coast Networking Lunch, The Connected Breakfast, Preferred Hotel Rates, Annual Membership.

**Toronto Conference Pass includes one full day of keynote addresses and actionable workshops, Lunch, Networking Reception, Annual Membership

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Sponsorship Opportunities

LEADING Sponsorship Opportunities available for these events starting from \$15,000 CAD (\$12,000 USD) per event or \$40,000 CAD for all three:

5th Annual Global Whistler Conference (April 10-12)

- Opportunity for Keynote Speaker (Senior Level Executive)
 - 6 Whistler Conference Passes
- 6 Members' Club at WNORTH Annual Memberships

1st Annual Toronto Conference (June 13)

- Opportunity for Keynote Speaker (Senior Level Executive)
 - 12 Toronto Conference Passes
- 12 Members' Club at WNORTH Annual Memberships

2nd Annual WNORTH at Canada House, London (Fall 2019)

- Opportunity to provide a Speaker for Panel Discussion
 - 16 Tickets to Attend the Event
- 16 Members' Club at WNORTH Annual Memberships

For more information, please contact:

Heather Odendaal
Co-Founder & CEO
WNORTH

heather@wnorthconnect.com